ARMY VALUES

You know what the Army Values are. They are important because they define character traits that help develop and maintain discipline. These values and the resulting discipline cause soldiers to do the right thing and continue doing the right thing even when it is hard. In leaders these traits are doubly important – we all know that actions speak louder than words. Your soldiers watch what you do as well as listen to what you say. You can’t just carry values around on your keychain – demonstrate them in all you do.

LOYALTY

_Bear true faith and allegiance to the US Constitution, the Army, your unit and other soldiers._

Stand by your soldiers’ honest mistakes – they can’t learn without making a few. Take pride in their accomplishments and ensure your superiors hear about them. Make sure they understand their mission, know how to accomplish it and why it is important. Know that you and your soldiers are part of a bigger picture and every soldier has a task that supports the overall objective. When the commander makes a decision, execute – don’t talk down about it either with your peers or your soldiers.

“Loyalty is the big thing, the greatest battle asset of all. But no one ever wins the loyalty of troops by preaching loyalty. It is given to him as he proves his possession of the other virtues.”

BG S. L. A. Marshall

DUTY

_Fulfill your obligations._

Take responsibility and do what's right, no matter how tough it is, even when no one is watching. Accomplish all assigned or implied tasks to the fullest of your ability. Duty requires a willingness to accept full responsibility for your actions and your soldiers’ performance. Take the initiative and anticipate requirements based on the situation. You will be asked to put the Nation’s welfare and mission accomplishment ahead of the personal safety of you and your soldiers.

“The essence of duty is acting in the absence of orders or direction from others, based on an inner sense of what is morally and professionally right....”

GEN John A. Wickham Jr.

RESPECT

_Treat people as they should be treated._

Respect is treating others with consideration and honor. It is the expectation that others are as committed to getting the job done as you are while accepting they may have different ways of doing so. You don’t have to accept every suggestion to show respect; just expect honesty and professionalism. Conduct corrective training with the end in mind — to help that soldier develop discipline and ultimately succeed in a disaster situation.

“Regardless of age or grade, soldiers should be treated as mature individuals. They are engaged in an honorable profession and deserve to be treated as such.”

GEN Bruce Clarke

SELFLESS SERVICE

_Put the welfare of the Nation, the Army and your soldiers before your own._

What is best for our Nation, Army and organization must always come first. Selfless service is placing your duty before your personal desires. It is the ability to endure hardships and insurmountable odds in the service of fellow soldiers and our country. Placing your duty and your soldiers’ welfare before your personal desires has always been key to the uniqueness of the American NCO.

“The Nation today needs soldiers who think in terms of service to their country and not in terms of their country’s debt to them.”

General of the Army Omar N. Bradley

HONOR

_Live up to all the Army values._

Honor is living up to the Army Values. It starts with being honest with one’s self and being truthful and sincere in all of our actions. As GEN Douglas MacArthur once said, "The untruthful soldier trifles with the lives of his countrymen and the honor and safety of his country." Being honest with one’s self is perhaps the best way to live the Army Values. If something does not seem right to you or someone asks you to
compromise your values, then you need to assess the situation and take steps to correct or report the issue.

“What is life without honor? Degradation is worse than death.”
Lieutenant General Thomas J. “Stonewall” Jackson

INTEGRITY
Do what’s right, legally and morally.
Integrity obliges one to act when duty calls. Integrity means to firmly adhere to a code of moral and ethical principles. Living and speaking with integrity is very hard. You must live by your word for everything, no buts, no excuses. Having integrity and being honest in everything you say and do builds trust. As leaders, all soldiers are watching and looking to see that you are honest and live by your word. If you make a mistake, you should openly acknowledge it, learn from it and move forward.

“The American people rightly look to their military leaders not only to be skilled in the technical aspects of the profession of arms, but also to be men of integrity.”
GEN J. Lawton Collins

PERSONAL COURAGE
Face fear, danger, or adversity (Physical or Moral).
Persevere in what you know to be right and don’t tolerate wrong behavior in others. Physical courage is overcoming fears of bodily harm while performing your duty. Moral courage is overcoming fears while doing what is right even if unpopular. It takes special courage to make and support unpopular decisions. Do not compromise your values or moral principles. If you believe you are right after thoughtful consideration, hold to your position. We expect and encourage candor and integrity from all soldiers. Taking the immediate and right actions in a time of conflict will save lives.

“The concept of professional courage does not always mean being as tough as nails either. It also suggests a willingness to listen to the soldiers’ problems, to go to bat for them in a tough situation and it means knowing just how far they can go. It also means being willing to tell the boss when he’s wrong.”
SMA William Connelly

By accepting Army Values and by your example passing them on to your soldiers, you help develop and spread the warrior ethos throughout the Army. The warrior ethos is that frame of mind whereby soldiers will not quit until they have accomplished their mission. It “compels soldiers to fight through all conditions to victory, no matter how long it takes and no matter how much effort is required. It is the soldier’s selfless commitment to the Nation, mission, unit and fellow soldiers. It is the professional attitude that inspires every American soldier. The warrior ethos is grounded in refusal to accept failure. It is developed and sustained through discipline, example, commitment to Army values and pride in the Army’s heritage.”

Corporal Rodolfo Hernandez on Hill 420
CPL Rodolfo P. Hernandez, G Company, 187th Regimental Combat Team was with his platoon on Hill 420 near Wontong-ni, Korea on May 31st, 1951. His platoon came under ruthless attack by a numerically superior and fanatical hostile force, accompanied by heavy artillery, mortar and machinegun fire that inflicted numerous casualties on the platoon. His comrades were forced to withdraw due to lack of ammunition but CPL Hernandez, although wounded in an exchange of grenades, continued to deliver deadly fire into the ranks of the onrushing assailants until a ruptured cartridge rendered his rifle inoperative. Immediately leaving his position, CPL. Hernandez rushed the enemy armed only with rifle and bayonet. Fearlessly engaging the foe, he killed 6 of the enemy before falling unconscious from grenade, bayonet and bullet wounds but his heroic action momentarily halted the enemy advance and enabled his unit to counterattack and retake the lost ground.